

10<sup>th</sup> Edition

# AUTO SERVE<sup>®</sup>

## 2022

India's Go to Event for Automotive Aftermarket

11 - 13 November 2022 | Chennai Trade Centre, Chennai

Automotive Care | Maintenance | Services | Parts | Garage Equipments  
Accessories & Technologies



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REPORT

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**AUTO SERVE**<sup>®</sup>  
**2022**

India's Go to Event for Automotive Aftermarket

The Indian automobile industry has historically been a good indicator of how well the economy is doing, as the automobile sector plays a key role in both macroeconomic expansion and technological advancement.

The two wheelers segment dominates the market in terms of volume, owing to a growing middle class and a huge percentage of India's population being young. The rising logistics and passenger transportation industries are driving up demand for commercial vehicles. Future market growth is anticipated to be fueled by new trends including the electrification of vehicles, particularly three-wheelers and small passenger automobiles.

India enjoys a strong position in the global heavy vehicles market as it is the largest tractor producer, second-largest bus manufacturer, and third-largest heavy trucks manufacturer in the world. India's annual production of automobiles in FY22 was 22.93 million vehicles.



*Dignitaries inaugurating the Exhibition.*

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Confederation of Indian Industry (CII), Southern Region organised the 10th Edition of Autoserve 2022, India's Largest & Focused Exhibition on Automotive Care, Maintenance, Service, Parts & Garage Equipment with an objective to bring more awareness on the latest trends & technologies and to offer a platform for sourcing & networking for the Indian Automotive Aftermarket segments. Automotive Component Manufacturers Association of India (ACMA) was the partner for this edition.

The 10th edition of **Autoserve 2022** was held on **11 – 13 November 2022** at **Chennai Trade Centre, Chennai, India**. The Exhibition and Conference focused on the latest trends, innovations, start-ups, skill development, R&D, equipment & technologies in the Automotive Aftermarket Sector and was a platform for various stakeholders to learn the best practices and deliberate on the opportunities to build a strong growth trajectory for the Automotive Aftermarket Industry.

The event was inaugurated by **Thiru S S Sivasankar**, Hon'ble Minister for Transport, Government of Tamil Nadu on **11 November 2022** at the **Chennai Trade Centre, Chennai**.



Mr S S Sivasankar, Hon'ble Minister for Transport,  
Government of Tamil Nadu Lightening the inaugural Lamp.

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**2022**

India's Go to Event for Automotive Aftermarket

Mr R Dinesh highlighted India's dominant position in two-wheelers and three-wheelers while being the fourth-largest automobile industry in market size globally will positively impact to the growth of automotive aftermarket segment. The automobile industry got a shot in the arm when the Government of India extended the Production-Linked Incentive (PLI) scheme to the automobile and auto components sector, which would also spur growth of the automotive aftermarket sector.



**Mr R DINESH**  
Chairman AutoServe 2022,  
President Designate,  
CII & Executive Vice Chairman,  
TVS Supply Chain Solutions Ltd.

## KEY HIGHLIGHTS



3 Days Exhibition spread over 6000+ sqm of display area.



102 Exhibitors from across the country.



10,214 Business & Trade Visitors.



Supported by 18 Sectoral Associations.



Sector Partner by Automotive Component Manufacturers Association of India (ACMA)



One Day Conferences focussing on Automotive Aftermarket



27 Speakers and 300+ Delegates attended the One-day Conference.



15 New Product Launches during Autoserve 2022



12 Media publication Partners.



28 Industry Sponsors.



Mechanics Felicitation by Castrol India Limited for EV Readiness Training Conducted between 7-10 November 2022, in Chennai.

## NEW PRODUCT LAUNCH



## FELICITATION PROGRAMME



## AUTOSERVE 2022 CONFERENCE

As part of Autoserve 2022, CII was conducted a One day Conference on Automotive Aftermarket focussing on the theme of "Technological Advancements: Spearheading Growth" on 11th November 2022 (Friday) from 1000 Hrs - 1730 Hrs at Convention Centre, Chennai Trade Centre, Nandambakkam, Chennai.

The Conference would focus on the latest trends, innovations, start-ups, skill development, R&D, equipment & technologies in the Automotive Aftermarket Sector and would provide a platform for various stakeholders to learn the best practices and deliberate on the opportunities to build a strong growth trajectory for the Automotive Aftermarket Industry.



Photo (L – R) Mr Ramesh Ramadurai, Managing Director, 3M India Ltd; Mr Sandeep Sangwan, Managing Director, Castrol India; Mr S S Sivasankar, Hon'ble Minister for Transport, Government of Tamil Nadu; Mr Satyakam Arya, Chairman, CII Tamil Nadu & Managing Director & CEO, Daimler India Commercial Vehicles; Mr Kamal Bali, Deputy Chairman, CII (SR) & President & Managing Director, Volvo Group India Pvt Ltd; Mr N M P Jeyesh, Regional Director, CII – Southern Region; Mr Debasish Satpathy, President - Automotive Aftermarket Division, Schaeffler India Ltd.

# KEY SPEAKERS AT THE CONFERENCE

## Session - I



### Inaugural Session

#### Mr Satyakam Arya

Chairman, CII Tamil Nadu &  
Managing Director & CEO  
Daimler India Commercial Vehicles.

#### Mr Debasish Satpathy

President  
Automotive Aftermarket Division  
Schaeffler India Ltd.

#### Mr Sandeep Sangwan

Managing Director  
Castrol India Ltd.

#### Mr Kamal Bali

Deputy Chairman, CII (SR) &  
President & Managing Director  
Volvo Group India Pvt Ltd.

#### Thiru S S Sivasankar

Hon'ble Minister for Transport  
Government of Tamil Nadu.

#### Mr Ramesh Ramadurai

Managing Director  
3M India Ltd.



# KEY SPEAKERS AT THE CONFERENCE

## Session - I



**Changing dynamics &  
How digitalization can drive change  
in the Automotive Aftermarket Industry?**

### Mr S Muralidharan

Member, Autoserve 2022  
Steering Committee & Chairman  
Mobility Aftermarket (P) Ltd.

### Mr Andre Scholle

Head – ZF Aftermarket  
Russia, India & MEA Region.

### Mr Praveen Rao

Senior Vice President  
Suprajit Engineering Limited.

### Mr I Meenakshi Sundaram

CTO – Advance Engineering  
Simpsons Engines  
Simpson & Company Ltd.

### Mr Bala Subramaniyam

Wholetime Director  
Speed A Way Pvt Ltd.

### Mr Rakesh Kher

CEO – Group Aftermarket  
UNO Minda Limited.



# KEY SPEAKERS AT THE CONFERENCE

## Session - II



### Automotive Aftermarket Garages in India: Now, Near future, and Ever After

**Mr Mukund S Raghavan**  
Member, Autoserve 2022  
Steering Committee &  
Deputy Managing Director  
India Motor Parts & Accessories Ltd.

**Mr P T Mukund**  
Director – Asia  
Automotive Aftermarket Division  
3M India Ltd.

**Mr John Powath**  
Co-Founder  
Auto Moto

**Mr Santosh S Chitapure**  
Sales Manager, VRM OES India  
Henkel Adhesives Technologies  
India Pvt Ltd

**Dr Robert Paulmer**  
Business Advisor  
Energenics – UK & Soltek – India.



# KEY SPEAKERS AT THE CONFERENCE

## Session - III



### Indian Tyre Market (Aftermarket) - Industry Dynamics, Technologies, Trends & Opportunities

**Mr Subhendra Baksi**  
Head – Global Process Technology  
Apollo Tyres Ltd.

**Mr Mukundan Ramanujam**  
Head – Distribution, Aftermarket  
TVS Srichakra Ltd.

**Mr V Krishna Ram**  
CEO & Joint Managing Director  
Emerald Resilient Tyre  
Manufacturers Pvt. Ltd.

**Mr S A Vimalathithan**  
Senior Manager  
Material & Product Testing Lab  
Wheels India Ltd.



# KEY SPEAKERS AT THE CONFERENCE

## Session - IV



### Panel Discussion on Genuine Spare parts Vs Counterfeit Parts in Aftermarket & How to Tackle It.

#### Mr S Bharathan

Executive Vice President - Marketing  
Sundram Fasteners Ltd.

#### Mr Ramashankar Pandey

Chairman – ACMA,  
Aftermarket Sub - Pillar &  
Managing Director  
Hella India Lighting Limited.

#### Mr Vikrantt Mohan

National President  
All India Automobile Workshop  
Association.

#### Mr T A Venkatsubramanian

CIO & Head – Business  
Transformation  
UCAL Fuel Systems Ltd.

#### Mr Kuldeep Pandit

Auto Aftermarket Business Head  
JJK Fenner India Limited.

#### Mr Phaneesh S Prakash

Business Head  
Porter – For Enterprise  
Porter.



# GLIMPSE OF AUTO SERVE 2022



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## LIST OF EXHIBITORS

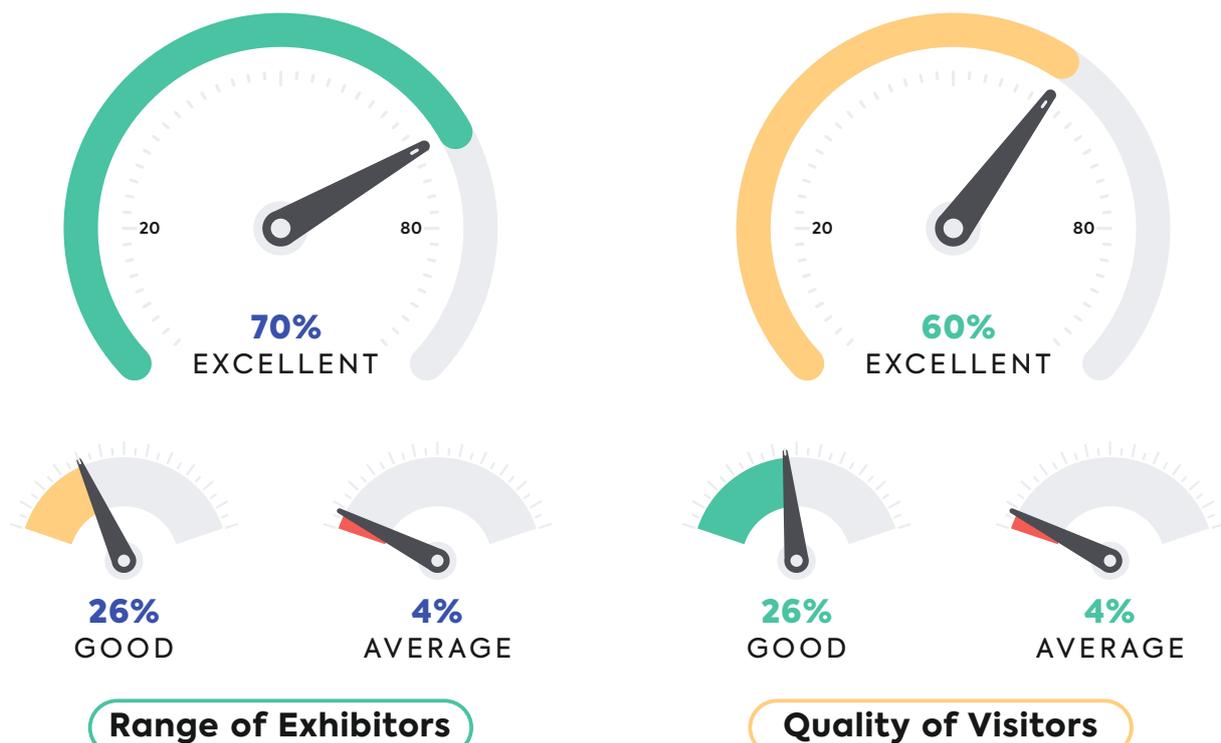
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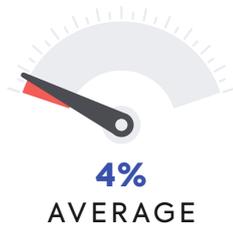
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## EXHIBITORS FEEDBACK

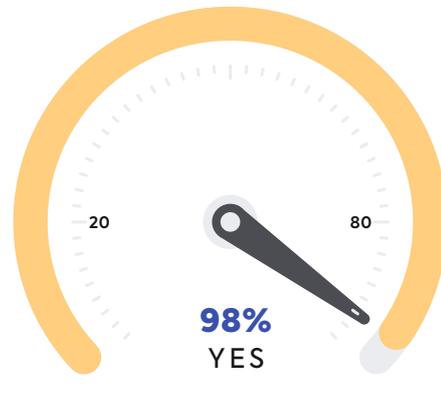


# EXHIBITORS FEEDBACK



**Overall Value Proposition**

**Value for Money**



**Leads Generated Per Day**

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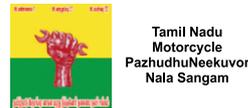


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## Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2047. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

## CONFEDERATION OF INDIAN INDUSTRY

Prof. C K Prahalad Center, No.98/1, Velachery Main Road, Guindy, Chennai-600 032, INDIA

Tel: +91-44-42444555 | Mail: [autoserve@cii.in](mailto:autoserve@cii.in) | Web: [www.ciiautoserve.in](http://www.ciiautoserve.in)